

Best Business Summit Event Schedule

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| 7-8 | Registration/Networking Breakfast | | |
| 8-8:15 | Opening Remarks | | |
| 8:15-9:15 | Orvel Ray Wilson, Keynote Speaker | | |
| 9:15-9:30 | Vendor Breakout | | |
| 9:30-10:45 | <i>Talent Management Strategies: Becoming the Best Place to Work</i> Debbie Featherston /Cheryl Gitlin | <i>The Hunt for the Elusive Customer: The Great Safari</i> Erin Dresser | <i>The Ten Golden Rules of Internet Marketing</i> Jay Berkowitz |
| 10:45-11 | Vendor Breakout | | |
| 11-12:15 | <i>High Performing Teams: Essential Driver of Great Companies!</i> Helene Sanford | <i>Impact: Implementation through Action- Driving New Economic Logic Into your Business Plan</i> Deborah Spicer | <i>Make the Most of Your Advertising Dollars \$\$ with Powerful Value Propositions</i> Joe & Dawn Pici |
| 12:15-2:00 | Luncheon & Thank the Committee Giveaways Hattie Bryant, Keynote | | |
| 2-2:15 | Vendor Breakout-start Silent Auction | | |
| 2:15-3:30 | <i>Fundamentals of Successful Leadership and Management</i> Jeff Piersall | <i>Transforming Brevard's Business Community into a Great Business Community</i> Jack Harris | <i>Image: Perception is Reality</i> Jeff Sledd |
| 3:30-4:00 | Closing Remarks- Thank speakers (gifts) big giveaways- reminder-silent auction | | |